



Best 6-Cord Spool Cotton.—The admirable working qualities of this thread have not been narrowed down to one class of sewing machine, but charmingly apply to

**EVERY KNOWN FORM OF SEWING MACHINE.**

[SEE COLOR-LIST CONTAINING 158 DIFFERENT SHADES.]

## THE NORTH CAROLINA STEEL AND IRON CO.

GREENSBORO, N. C.

OFFICERS: President, James A. Odell; Vice-President, Julian S. Carr; General Manager, J. J. Newman; Treasurer, S. H. Wiley; Secretary, Chas. D. Benbow; Financial Agent, Robert T. Gray; Attorney, Theo. F. Klutts. EXECUTIVE AND FINANCE COMMITTEE—James A. Odell, D. W. C. Benbow, Julius A. Gray. DIRECTORS—A. B. Andrews, Second Vice-President R. & D. R. Co., Raleigh; James A. Odell, President Odell Hardware Co., Greensboro, N. C.; Julius A. Gray, President Cape Fear & Yadkin Valley Railway Company, Greensboro, N. C.; Theo. F. Klutts, Attorney-at-Law, and President Yadkin Railroad Company, Salisbury, N. C.; Julian S. Carr, President Blackwell's Durham Tobacco Company, Durham, N. C.; D. W. C. Benbow, Greensboro, N. C., Robert T. Gray, Attorney-at-Law, Raleigh, N. C.

### BARAINS

—AT—  
**WOOLLCOTT & SON,**  
14 E. MARTIN STREET.

**ELEGANT CHALLIES,**  
5c. a yard.  
LADIES' RIBBED VESTS, 10 CTS. EACH.  
Sun Umbrellas, from 55 cents each.  
A Large Assortment of Ladies' and Misses' Hats, 25c.

**Gents' Gauze Shirts,**  
25c. each.  
500 PHS. LADIES' GLOVES AND MITTS,  
25c.

OUR STOCK OF  
**Laces, Embroideries and Embroidery Skirting**  
is the prettiest and cheapest in the city.

**SURAH SILK**  
(All Shades) at 50c. a yard.

THE BEST CORSET IN TOWN FOR 50c.,  
And very good one for 25c.

Our line of  
**Pants Goods**  
For Cheapness and Quality cannot be surpassed.

We are receiving daily, by Express, all the latest styles in Ladies' Hats, Wreaths, Ribbons, Laces, Etc.  
A few pieces of White and Pink Tulle, Satines, Dress Goods, White Goods in every style and quality.

**LEACH & ANDREWS,**  
Manufacturers and  
WHOLESALE AND RETAIL DEALERS  
—IN—  
**ICE**  
RALEIGH, N. C.

Commencing  
**MONDAY, APRIL 28.**  
We will run delivery wagons for the convenience of private families.  
apr25-tf

**J. R. FERRALL & CO.,**  
FRESH AND RELIABLE  
**GROCERIES,**  
222 Fayetteville Street.

Evaporated California Apricots.  
Peaches, Prunes, Raspberries, &c., &c.  
N. C. Dried Apples and Peaches.  
New York Medium Beans.  
California Dried Lima Beans.  
Imported Parmesan Cheese, grated for Macaroni.  
Edam and Pine-apple Cheese.  
Tarbell Cheese.

Hazard's Strawberry Tomato Ketchup,  
best in the world.  
Smoked Salmon.  
Yarmouth Bloaters.  
Boneless Cream Codfish and Fine Mackerel.  
New Catch N. O. Roe and Cut Herrings.

**The Equitable Life Assurance Society**  
STATE OF NORTH CAROLINA,  
Office of Secretary of State,  
Insurance Department,  
RALEIGH, N. C., April 15, 1890.  
The Equitable Life Assurance Society having filed in this office an appointment of James Southgate as General Agent for this State, under the seal of the Company, and having heretofore, to-wit: on the 15th of April, 1890, paid into this office fifty dollars, the License Fee required by Section fourteen of "An act to consolidate the Insurance Laws of North Carolina," ratified March 7th, 1883, License is hereby granted to the said company to do insurance business in this State until April 1st, 1891, subject to the provisions of said Act.  
**W. L. SAUNDERS,**  
Secretary of State.  
**W. P. BACHELOR,** Clerk.

**NEW BUSINESS IN 1889—\$175,264.100.**  
(The largest of any other Company in the world.)

Outstanding Assurance,  
Dec. 31, 1889, \$631,016,666.00  
(The largest of any other company in the world.)

Surplus on hand Decem-  
ber 31, 1889, \$22,281,074.00  
(The largest of any other company in the world.)

Issues all Desirable forms of Insurance.  
**A. J. CLARK, Agt.,**  
Yarborough House.

Ice Cold Soda and Mineral Waters.	<b>J. HAL. BOBBITT'S DRUGSTORE.</b>	Fine Cigars Cigarettes and Tobacco.
<b>J. HAL. BOBBITT'S DRUGSTORE.</b>	I have recently increased my stock, and am now prepared to supply anything in the Drug Line—for the various ailments to which humanity is subject. I have had my store nicely papered, with other attractive features added, and can assure the Public that my equipment is complete. <b>DRUGS, CHEMICALS, PERFUMERY, TOILET ARTICLES, SUNDRIES AND SEEDS.</b> <b>PHYSICIANS' PRESCRIPTIONS FILLED AT ALL HOURS, DAY OR NIGHT.</b> <b>ATTENTION TO BUSINESS, AND LOWEST PRICES GUARANTEED.</b>	<b>J. HAL. BOBBITT'S DRUGSTORE.</b>
Buist's Fresh Garden-Seed.	<b>J. HAL. BOBBITT'S DRUGSTORE.</b>	Prescriptions Accurately Compounded.

JNO. W. CROSS. **CROSS & LINEHAN,** W. A. LINEHAN.

—LEADERS IN—  
**Fine Clothing, Hats and Gents' Furnishings.**

SOLE AGENTS FOR		FULL LINE OF
—THE CELEBRATED—		—CHILDREN'S—
<b>C. G. SHIRT</b>		AND
—FINE—		<b>Boys' Clothing!</b>
—NECKWEAR—		
A SPECIALTY.		210 Fayetteville St., Raleigh, N. C.

**GOLDEN OPPORTUNITY!**  
**GOODS MUST BE SOLD!**

300 pieces of all wool, black and colored dress goods at a fraction more than half value.  
50 pieces black and colored silks (plain and fancy Surah silks) at far less than New York cost.  
200 plain and fancy Parasols at less than factory cost.  
2000 pieces of ladies' Cambric and Muslin Underwear, at 50c. on the dollar.  
400 Gents' dress Shirts at 60c., 85c., and 90c., worth 85c., \$1.10 and \$1.25.  
250 pairs Gents' and Ladies' hand-welt and hand-sewed fine Shoes, and you can save from \$1.00 to \$2.00 on any pair of them.  
A complete line of French and American Corsets at a large discount from regular prices.  
White Goods, Laces, Embroideries, Gloves, Hosiery, Neck-wear, Ribbons, Fancy Braids, Collars, Cuffs, Cravats, Jewelry and a host of other things that you can buy at prices that will simply astonish you.

**THE GOODS MUST BE SOLD.**  
**UPCHURCH & NORRIS, Trustees.**

**HISTORY! PHILOSOPHY! FICTION!**  
**LAW! SCIENCE! WIT!**  
**BOOKS! BOOKS!**

**SCHOOL BOOKS!**  
**Sunday-School Books, Gift Books, Juvenile Books, Blank Books.**

—ANY ORDER PROMPTLY FILLED BY—

**ALFRED WILLIAMS & CO.,**  
**The North Carolina Book and Stationery Supply House.**

**BOOKS FOR BUSINESS! BOOKS FOR FUN!**

**SPECIALTIES IN FANCY STATIONERY. COMPLETE BUSINESS OFFICE**  
**OUTFITS OF BOOKS, PAPER, INKS, WAX, MUCILAGE, STANDS,**  
**ERASERS AND EVERYTHING ELSE.**

Visiting Cards and Gift and Memento Cards without limitation as to variety and beauty.  
Complete catalogue free on application.

**ALFRED WILLIAMS & CO.,**  
RALEIGH, N. C.

**SPRING AND SUMMER**

**MILLINERY**

**HIGH NOVELTIES IN TRIMMED AND UNTRIMMED GOODS.**

A full line of Children's Hats at all Prices.

Novelties in Ribbons, Flowers, Feathers and all Millinery Materials.

Orders from a distance will receive prompt attention.

Prices reasonable and satisfaction guaranteed at  
**MISS MAGGIE REES'S,**  
209 Fayetteville St.

**IMPORTED SUITINGS**

—FOR—  
**Spring and Summer Wear.**

After five years' experience in North Carolina and catering to the wants of my patrons and the public generally I find that the Imported Woollens take the best and give better satisfaction than our domestic goods.  
I have bought direct this season my entire stock of  
**WOOLLENS,**  
consisting of first-class Diagonals, Corkscrews, English and French Silk, Tibet Granite Cloths, Blonny and Irish Tweeds, Vienna and Australian Woollens, in rough and smooth face goods.  
Prices have been put lower than ever before for same quality of goods.

**G. N. WALTERS,**  
234 Fayetteville St.,  
RALEIGH, N. C.  
mch19-1st June

The Company owns the Famous "Ore Hill" Property, in Chatham Co., N. C., that has been noted as an iron property for more than a century. Ores from it were used in the manufacture of iron during the Revolutionary war. During the late civil war the Confederate Government selected this locality as the site of large iron and ordnance works, because of the exceptionally High Grade of its Ores. The lack of railroad facilities has made impossible, hitherto, the profitable utilization of these ores on any large scale. The locality is now, however, made accessible by the Cape Fear and Yadkin Valley Railroad, which passes through the property.  
Some of the most noted iron men in America have examined and reported on these ores, and so far as the directors of this company know, there has never been an expert report on it that was not highly favorable. Prof. Chas. D. Wilber, inspector of mines and mineral lands, formerly State Geologist of Illinois and mining expert for the Northern Pacific R. R., visited Ore Hill in 1884. Extracts from his report and the opinions of Dr. E. Emmons, formerly State Geologist of North Carolina; Prof. W. C. Kerr, State Geologist; Prof. F. A. Genth, of Philadelphia; S. A. Richards, formerly Superintendent of the Joliet Steel Company; Mr. Thomas Graham, a prominent iron manufacturer of Philadelphia, and others, are published in the Company's prospectus.  
The "Manufacturer's Record," of Baltimore, having learned of the proposed organization of this company, investigated, on its own account, the Ore Hill Tract. The report of the expert, Mr. Thomas P. Williams, M. E., is also given in the prospectus.

The company recently employed Mr. Frederick H. Smith, of Baltimore, a noted mining engineer and mineralogist, to examine the property. His report confirmed all that had been claimed, and he advised the company to build the furnaces. Mr. Smith is a man of such eminence in his profession that it would be superfluous to make any mention of the value of his report. He is a member of the American Society of Civil Engineers, a member of the American Institute of Mining Engineers.  
Coke for the furnaces will be brought from Pocahontas, 245 miles, by the Norfolk & Western and Cape Fear & Valley Railroads, which will connect at the State line near Mount Airy, N. C.  
In the organization of the company the projectors had in view:  
FIRST—The building of furnaces for the manufacture of iron and steel and ultimately the building of rolling mills and other industries for the utilization of the product of the furnaces.  
SECOND—The acquisition of a considerable area of land around the locality that might be selected as the site of the furnaces, in order that the company might itself enjoy the results of its own work, by getting the benefit of the increase in real estate values that would follow the establishment of furnaces and other industries.  
THIRD—The inauguration of a general development and town-building enterprise, starting with an attempt to secure the location on its property, of iron, wood, textile and other industries, thus bringing together an aggregation of factories and stores, and a continually increasing population, with the resulting need for land for business and resident purposes.

Greensboro, the location of the North Carolina Steel and Iron Works, has a population now of 7,000, is the capital of Guilford County. It is the junction of three railroads. It is most favorably situated and climate genial and healthful. It has already 37 industrial institutions and 100 wholesale and retail stores. During the past five years Greensboro has doubled in population. No effort has ever been made to stimulate its growth beyond the usual exertions of legitimate business. It is beyond all question the most central, healthy and desirable for all kinds of trade and manufacturing as any spot in the United States.

### TOWN SITE PROPERTY.

Before announcing its purpose, the Company, through its agents, secured options on about 2,500 acres of very desirable property adjacent to Greensboro, some of it being within the corporate limits, and the whole of it being in an almost solid body. About 1,500 acres have already been purchased, and the remainder is being taken up as the options expire. The whole of it has been secured at an average price of \$35.00 an acre. This is no more than has been paid for the town site lands on which most of the industrial towns of the South have been built up, and in comparison with which this has the immeasurable advantages of

### EXTENSIVE RAILROAD CONNECTIONS

And facilities unexcelled by any of them; an active, progressive town of 7,000 to start with. Water-works, gas works, electric light works, paved streets, churches and schools, elegant houses, an established society, and all the attractions that pertain to an old community.

THE SURVEY of the Town Lots is now progressing, and it is expected that the Company will have a sale of lots in May. Extra inducements will be offered by the Company to any kind of industry that will locate on the Company's lands, and

### MANUFACTURING SITES

Will be donated. Greensboro is destined to equal any of the Southern towns in push, energy and success. It is confidently expected that there will be 25,000 inhabitants here in five years.

LAND SALES—Judging from the experience of other development enterprises, it would seem to be within a reasonable and and conservative limit to expect within two years to realize from sales of lots, covering a comparatively small part of the total area of land purchased, an aggregate sum

### Equal to the Capital Stock of the Company.

This, when added to the expected profit from the Company's furnaces and other works, makes the opening for the investment of capital one of the most inviting that has been presented to the public since the beginning of the present industrial era in the South.

### THE COMPANY WILL BUILD AT ONCE TWO 75 TON FURNACES,

—ONE TO MAKE—

### BESSEMER IRON AND THE OTHER MILL AND FOUNDRY IRON.

SUCCESS—There is no doubt as to the success of the Company. This is purely a North Carolina industry, and there is no reason why the State cannot become one of the great iron producers of the country. People of North Carolina! Look at what your sister States are doing. You can do as well, if not better, if you will only have confidence in what you have got. Subscribe liberally to the stock and trust the men who are at the head of the Company.

Their names alone is a sufficient guarantee as to the reliability and successful management; this, also, backed by the fostering interests of the Cape Fear & Yadkin Valley, and Richmond & Danville Railroads.

### THE CAPITAL STOCK OF THE COMPANY IS \$1,000,000.

Large subscriptions have already been received at par. None of the stock will be sold at less than par. The proceeds will go into the Treasury, to be used for development purposes, with a view to making valuable the Company lands. It is probable that when one-half the stock (\$500,000) has been subscribed for, the books will be closed until after the first land sale. For particulars as to time of payment, &c., address

## THE COMPANY,

GREENSBORO, N. C.